

Interactive City Information Point

in the Municipality of Maribor



The right information, in the right place, at the right time.





Allied partners

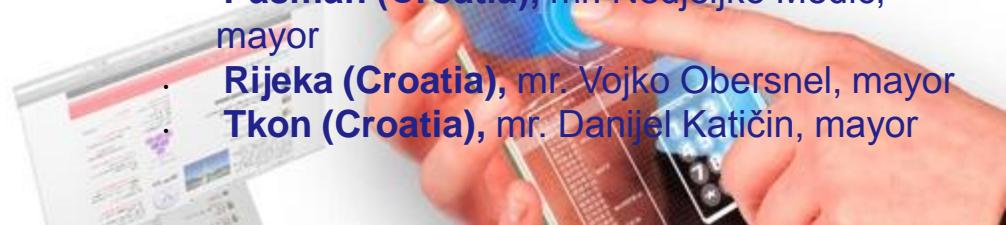
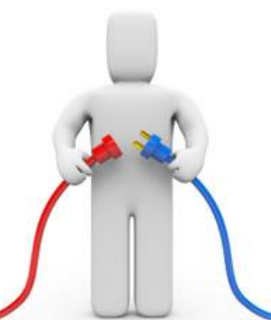
Countries

Slovenia
Austria
Croatia
Serbia
Montenegro



Municipalities

- **Maribor (Slovenia)**, mr. Franc K Kangler, mayor
- **Graz (Austria)**, mr. Gerhard Ablasser, head of EU programs and international cooperation
- **Cetinje (Montenegro)**, mr. Matija Dautovic, mayor's advisor for investment and development
- **Kruševac (Serbia)**, mr. Dragan Jovanovic, mayor
- **Novi sad (Serbia)**, mr. Igor Pavličić, mayor
- **Osijek (Croatia)**, mr. Krešimir Bubalo, mayor
- **Krapina (Croatia)**, mr. Josip Horvat, mayor
- **Rab (Croatia)**, mr. Zdenko Antešič, mayor
- **Novalja (Croatia)**, mr. Ivan Dabo, mayor
- **Kolan (Croatia)**, mr. Josip Zubović, mayor
- **Povljana (Croatia)**, mr. Ivo Pogorilić, mayor
- **Pašman (Croatia)**, mr. Nedjeljko Medić, mayor
- **Rijeka (Croatia)**, mr. Vojko Obersnel, mayor
- **Tkon (Croatia)**, mr. Danijel Katičin, mayor





Organizations involved

 <p>MESTNA OBČINA MARIBOR</p>	Mestna občina MARIBOR	www.maribor.si
 <p>GRAZ www.graz.at</p>	Stadt Graz	www.graz.at
 <p>vm</p>	VM Vizura, d.o.o.	www.vmvizura.com
 <p>INFORMATEH</p>	Informateh d.o.o.	www.informateh.si





Interactive City Information Point

Short description

USERS:

- Citizens
- Tourists
- Business visitors



MAIN FEATURES:

- 42" Transflective touch screen
- Robust, all wheater housing
- Software with multilingual support for municipal needs



DATA ABOUT CITY:

- Events
- Tourist attractions
- City map
- Photo galleries
- Live TV
- Weather forecast
- Traffic info
- Tourism videos
- etc.



MAIN IDEA:

Cities in different countries in a common network will benefit.





Major benefits

- **Up to date information for citizens and visitors**
- Adding, changing or deleting info without additional costs
- Cross-border advertising of events and tourist attractions
- Manageable from office (multiple info points)
- No waste, no additional printing, no use of paper





Hardware



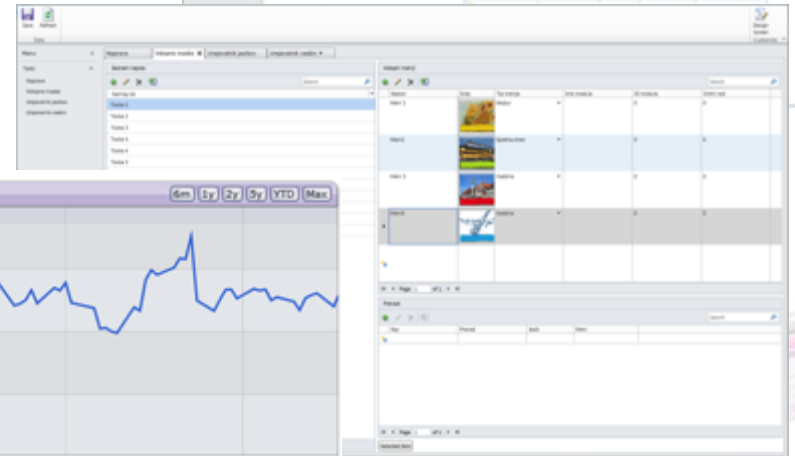
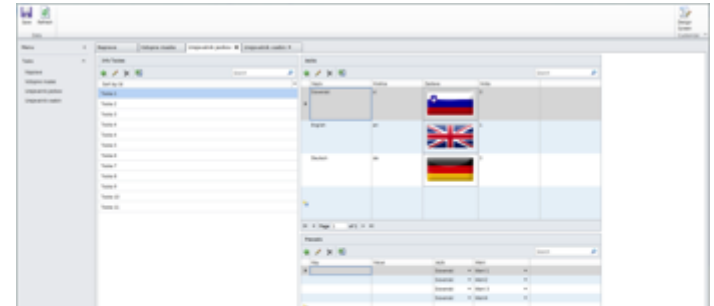
- **42" Transflective S-IPS LCD Screen**
- Separate touch surface
- One or two sided
- Robust, all weather housing with automatic temperature control
- PC based with Windows 7 Professional OS
- WiFi and LAN
- Options: Web cam, Bluetooth, Chargers for mobile phones...





Software

- **The software was developed to meet municipal needs**
- Upgrading with additional modules is possible
- Multilingual support
- Graphic identity can be easily modified





Some of the modules

- **Touristic attractions**, events, date, time, news, city map with navigation, advertisement of the tourist offer when the info point is inactive, a list of available webcams with live preview in the city, photo gallery, video advertisement, live transmission of important events (TV), etc





Live on the spot

- More examples of implementation

12°C 14:41:53
MESTNA UPRAVILA MARIBOR
REPUBLIKA SLOVENIJA
MINISTRSTVO ZA OKOLJE, VEŠTINSKI INŠPEKTORAT SLOVENIJE

12°C 14:42:39
Dolžina dneva: 11:22 h
Zrak: 11°C / 10°C
Voda: 11°C / 10°C
Vet: 4 m/s / 4 m/s

Možna oblačnost: Dolžina dneva Zrak: 11°C / 10°C Voda: 11°C / 10°C Vet: 4 m/s / 4 m/s

Možna oblačnost: Dolžina dneva Zrak: 11°C / 10°C Voda: 11°C / 10°C Vet: 4 m/s / 4 m/s

12°C 14:43:30
Možna oblačnost: Dolžina dneva Zrak: 11°C / 10°C Voda: 11°C / 10°C Vet: 4 m/s / 4 m/s

12°C 14:44:24
Možna oblačnost: Dolžina dneva Zrak: 11°C / 10°C Voda: 11°C / 10°C Vet: 4 m/s / 4 m/s

Panorame mesta: Snehni stadion

Partnerska mesta: Nemčija Italija Avstrija Španija Francija Poljska Češka Slovaška Madžarska Romunija Ukrajina Srbija Bosna in Hercegovina Srbija Srbija Srbija



Cross-border aspects

- The main idea is to provide **Interactive City Information points in several cities** in different countries and bring them together in a common network, which would promote tourism and contribute to a greater recognisability of all participating cities.





Be a part of the network

We invite you to be a part of this innovative network for connecting people from different countries.

Your municipality, citizens and visitors will benefit from the network of Interactive City Information Points.





Contats data

 <p>MESTNA OBČINA MARIBOR</p>	Mestna občina MARIBOR	Contact Person: Tadej Pešl , Head of IT E-mail: tadej.pesl@maribor.si www.maribor.si Slovenia
 <p>GRAZ www.graz.at</p>	Stadt GRAZ	Contact Person: Gerhard Ablasser , head of EU programs E-mail: gerhard.ablasser@stadt.graz.at www.graz.at Austria
 <p>vm</p>	VM Vizura, d.o.o.	Contact Person: Franc Vogrinec , Director E-mail: info@vmvizura.com www.vmvizura.com Slovenia
 <p>INFORMATEH</p>	Informateh d.o.o.	Contact Person: Robert Voglar , Director E-mail: info@informateh.si www.informateh.si Slovenia



Thank you !

Welcome , try it out !



MESTNA OBČINA
MARIBOR



MARIBOR2012
European Capital of Culture



MA
RI
BOR 2013
European
Youth
Capital